

**COPENHAGEN
INSTITUTE
FOR FUTURES
STUDIES**





Megatrends shaping tomorrow

WELCOME

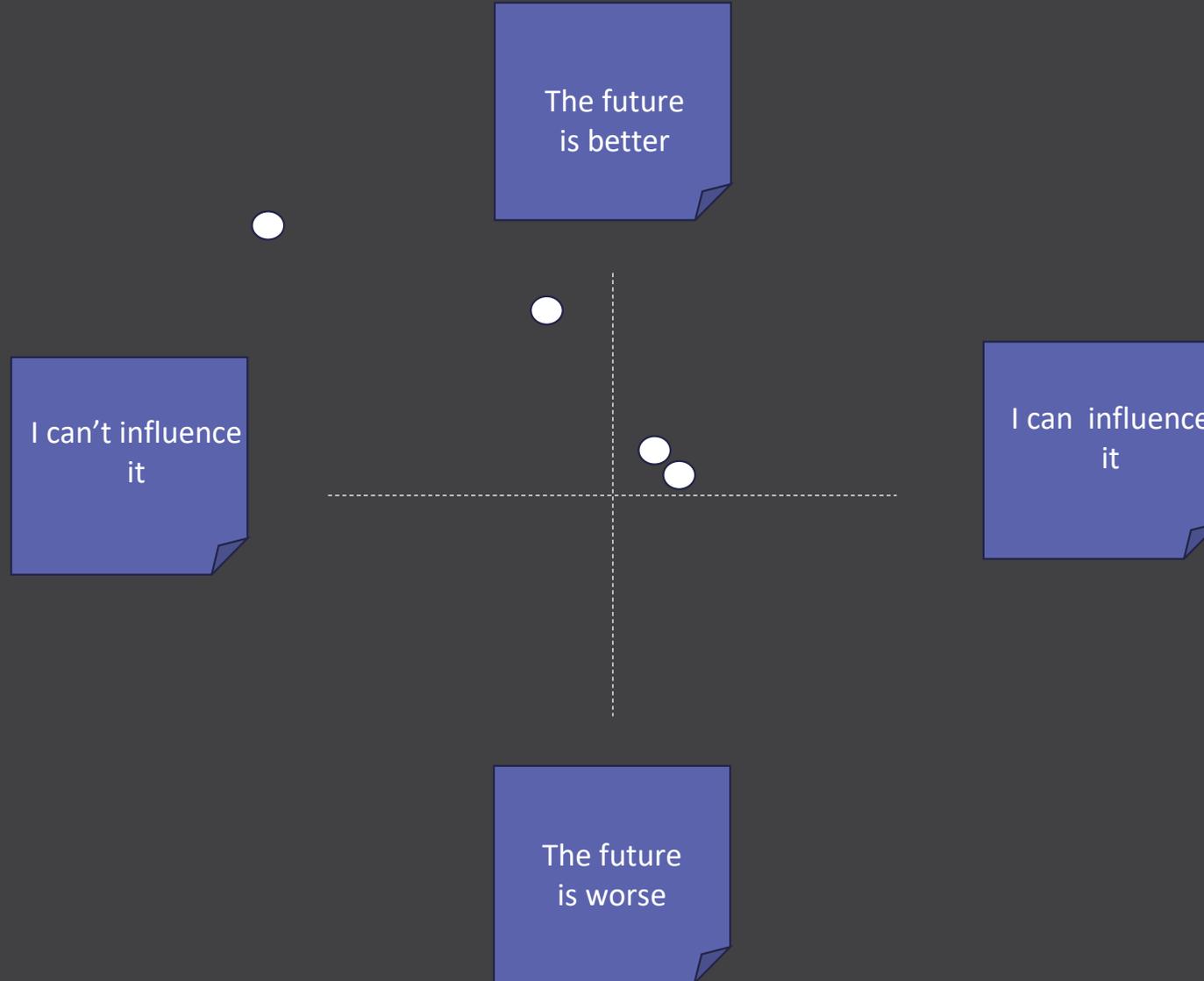


Peak
innovation

JANUARY 2024

COPENHAGEN INSTITUTE FOR FUTURES STUDIES

The Polak game





THIS PRESENT
MOMENT
USED TO BE
THE UNIMAGINABLE
FUTURE



How to work with the future?

From gut feeling to structured analysis



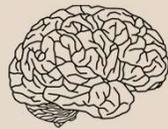
Megatrends



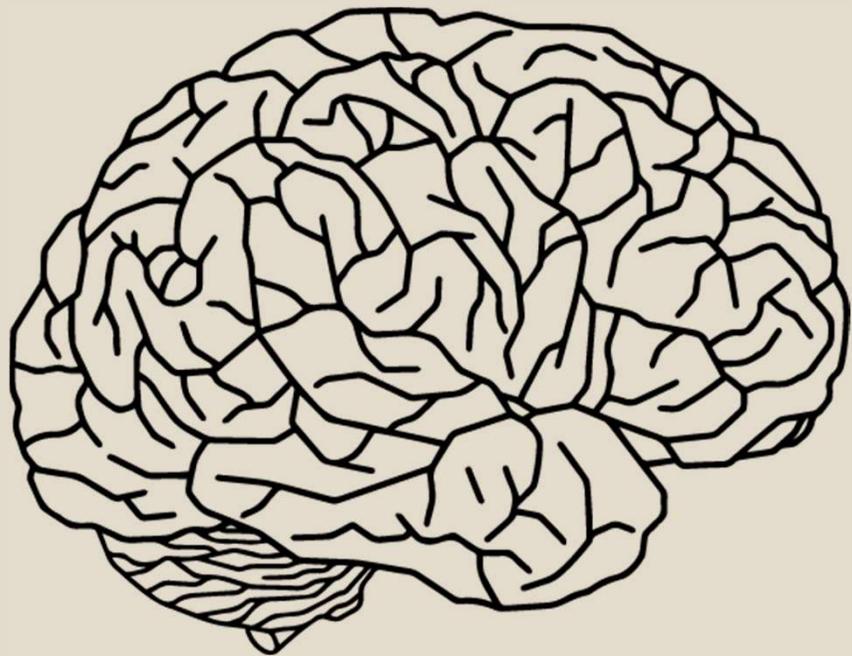
Uncertainties



Unexpected events



... and understanding our own biases



Know Your Cognitive Biases!

1. CHANGE IS BAD FOR BUSINESS

[The status quo bias]

2. WHEN IN DOUBT, GO WITH WHAT YOU KNOW

[The confirmation bias]

3. THIS IDEA IS SO GOOD IT COULDN'T POSSIBLY FAIL

[The optimism bias]

4. THE PROBLEM WITH EXPERTS IS THAT THEY DON'T KNOW WHAT THEY DON'T KNOW

[The expert problem]

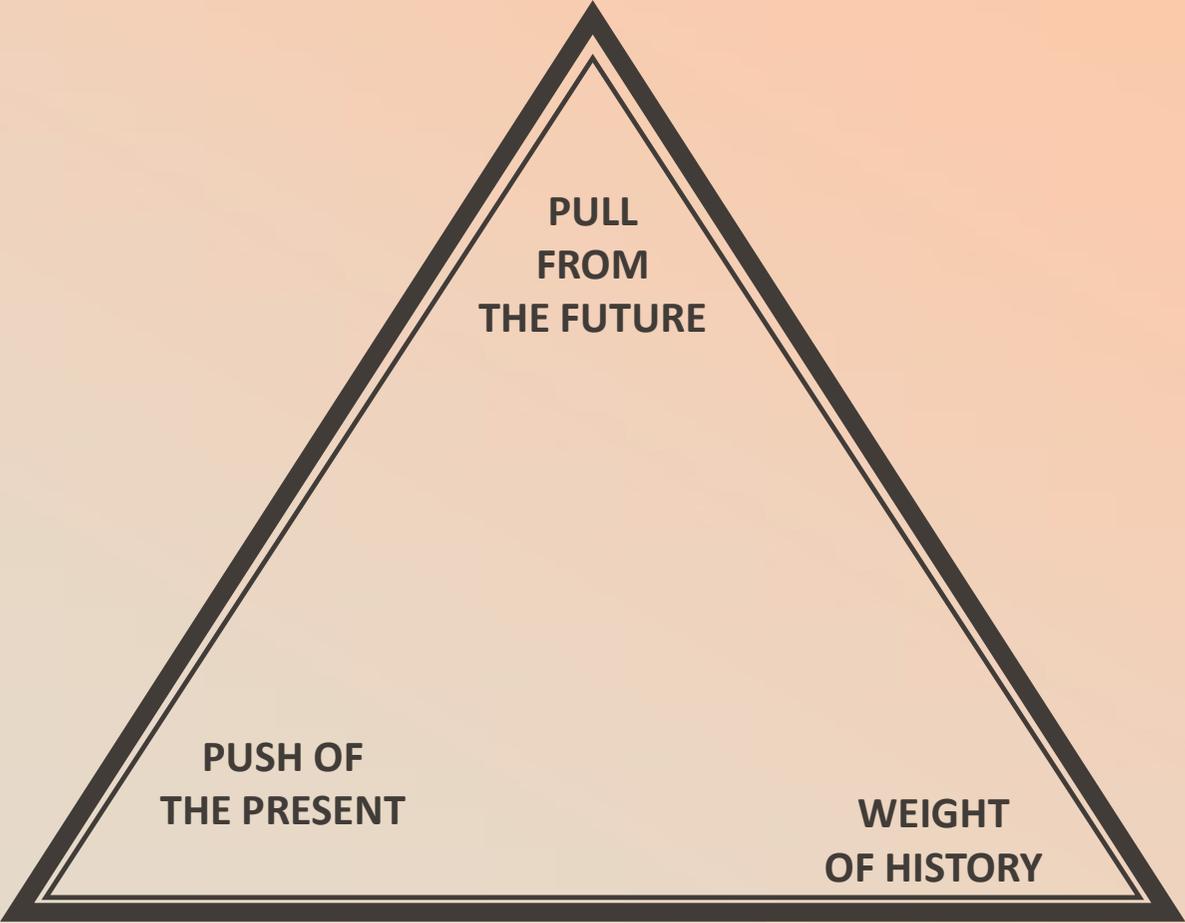
5. HOW CONVENIENT THAT WE ALL THINK THE SAME

[Groupthink fallacy]



THE FUTURES TRIANGLE

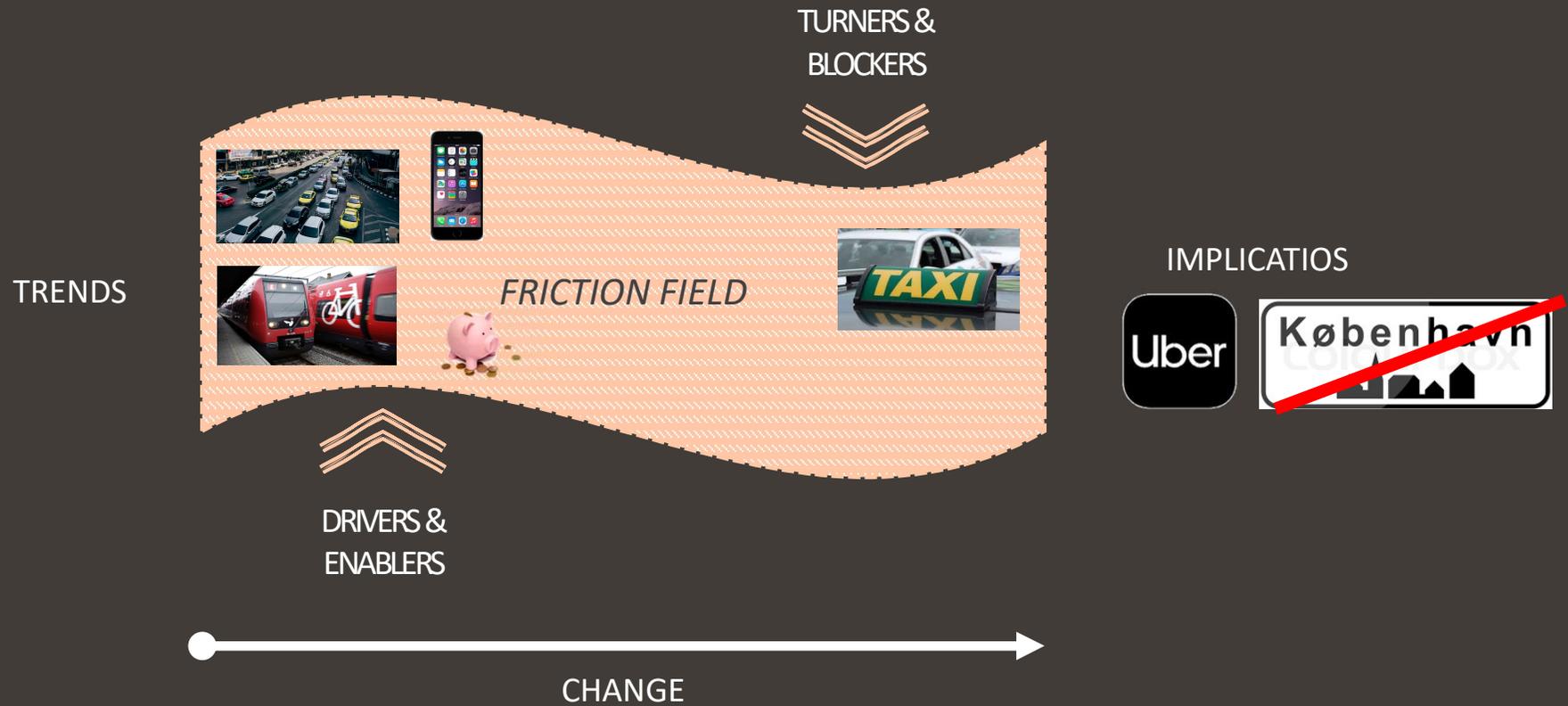
A TOOL TO EXPLORE PAST, PRESENT, AND FUTURE DRIVERS AND TRENDS THAT SHAPE THE FUTURE





The "Power Struggle" Shaping the Future

THE FUTURE UNFOLDS IN THE FRICTION FIELD





The trace you leave, the actions you take, the change you initiate



Footprint



Handprint



Blueprint

